



The AusAlert™ Campaign

RESOURCES FOR OLDER AUSTRALIANS



Acknowledgement of Country

The Australian Government acknowledges the Traditional Owners of Country throughout Australia and acknowledges their continuing connection to land, waters and community. We pay our respects to the people, the cultures and the Elders past and present.

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Introduction

The Australian Government is launching AusAlert – a new national warning system that sends emergency messages to compatible mobile devices.

It's a fast and reliable way to help keep Australians informed so they can act quickly during disasters such as bushfires, severe weather and public health emergencies.

Before AusAlert is ready to use in October 2026, we need to test the system locally and nationally. We also want all Australians to know what an AusAlert will look and sound like and how to stay safe when receiving an alert.

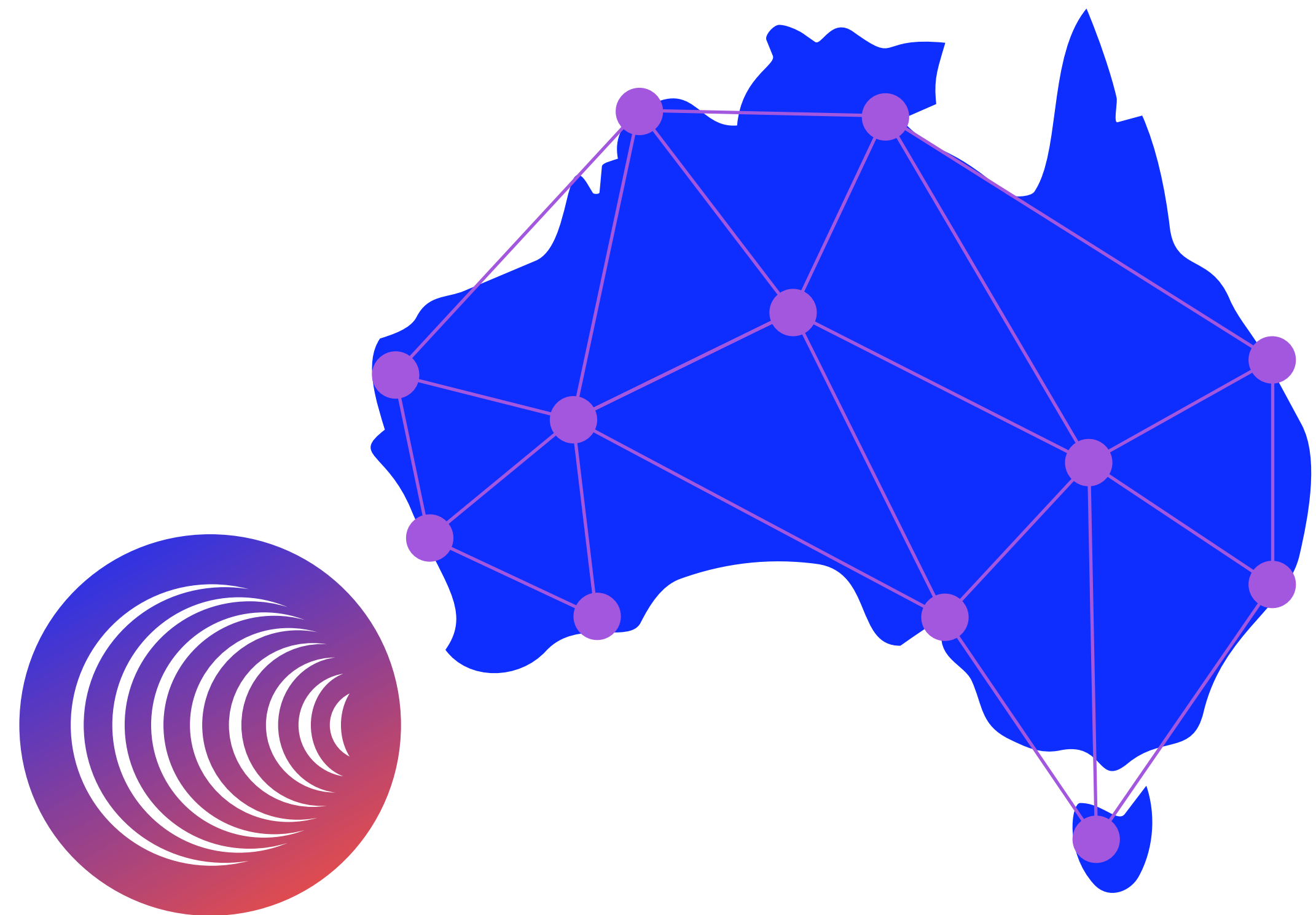
We'd love you to share these assets with your communities and stakeholders to raise awareness of AusAlert and the AusAlert tests.



The AusAlert campaign

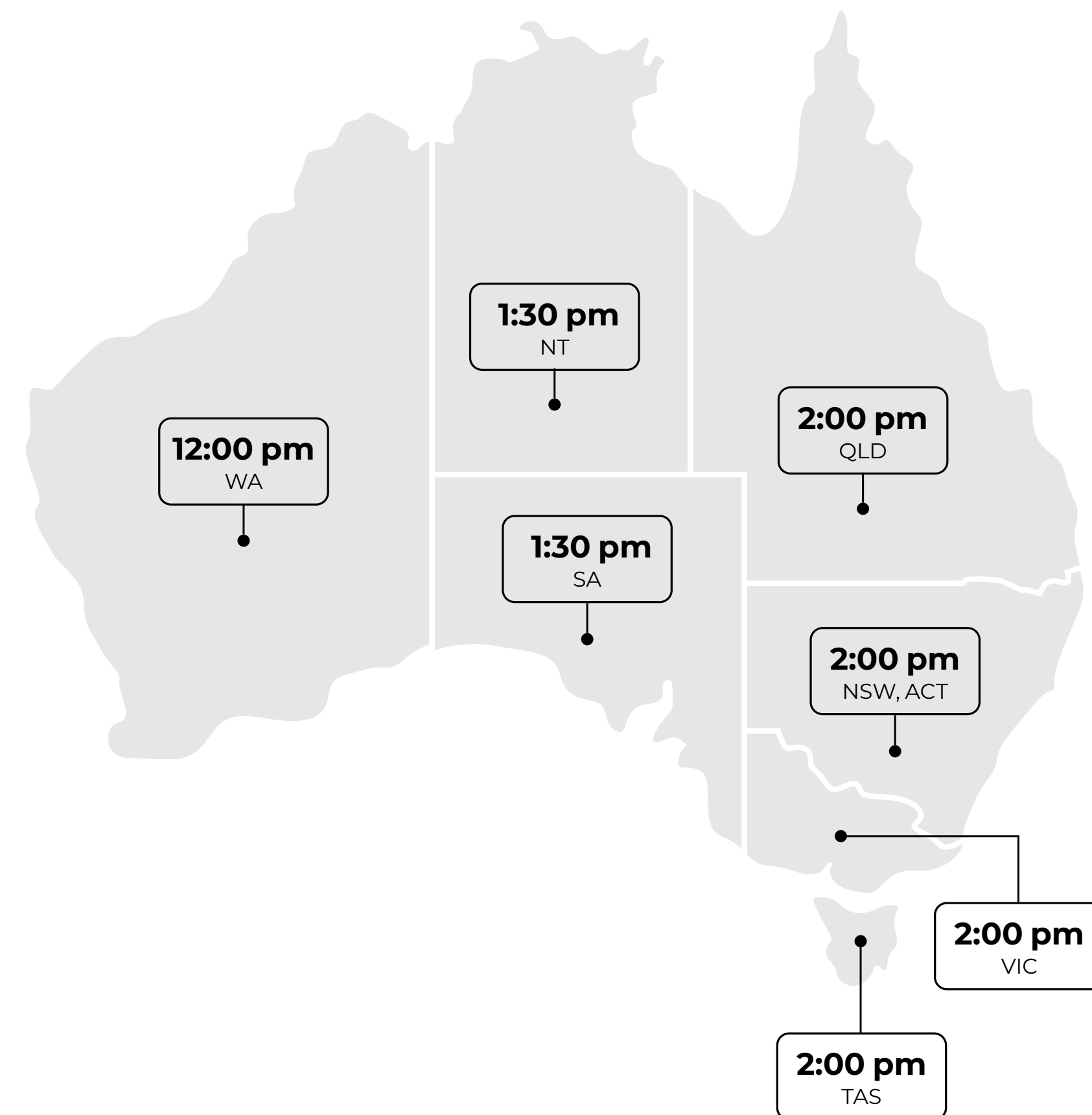
The AusAlert campaign aims to:

- let people know about AusAlert
- highlight the features and benefits of AusAlert
- tell people AusAlert is being tested across Australia in June and July 2026.



Key messages

- The Australian Government is launching AusAlert in October 2026.
 - AusAlert messages share important information.
 - An AusAlert may cause your mobile device to vibrate and deliver a loud siren-like warning sound.
 - Some AusAlerts will sound even if you've set your device to 'silent' or 'do not disturb' mode.
 - Before AusAlert is ready to use, it will be tested to make sure it works as intended.
 - AusAlert will be tested nationally on Monday 27 July 2026, and all compatible mobile devices across Australia will receive a test alert on this day.
- The AusAlert national test will happen at these times across Australia:



In the pack

This stakeholder pack contains the following AusAlert resources:

- Posters
- Factsheets
- Social media tiles
- Animation

You can download additional language resources at **ausalert.gov.au**

Actions you can take

Please use the materials in this pack to share information about AusAlert with your community, via the channels and methods you know will reach them best.

Encourage older people across Australia to prepare for AusAlert testing and the AusAlert launch by visiting [**ausalert.gov.au**](https://ausalert.gov.au)

Posters

These printable A3 posters highlight key information about getting ready for the AusAlert tests and launch.

You can print and display them in your community, or download to share on your social media channels, via messaging apps and email, or across other digital channels.

Download resources



Factsheets

These printable A4 factsheets provide detailed guidance to help prepare for the AusAlert tests and launch.

You can print and hand them out, or download to share them via email, social media and other digital channels.

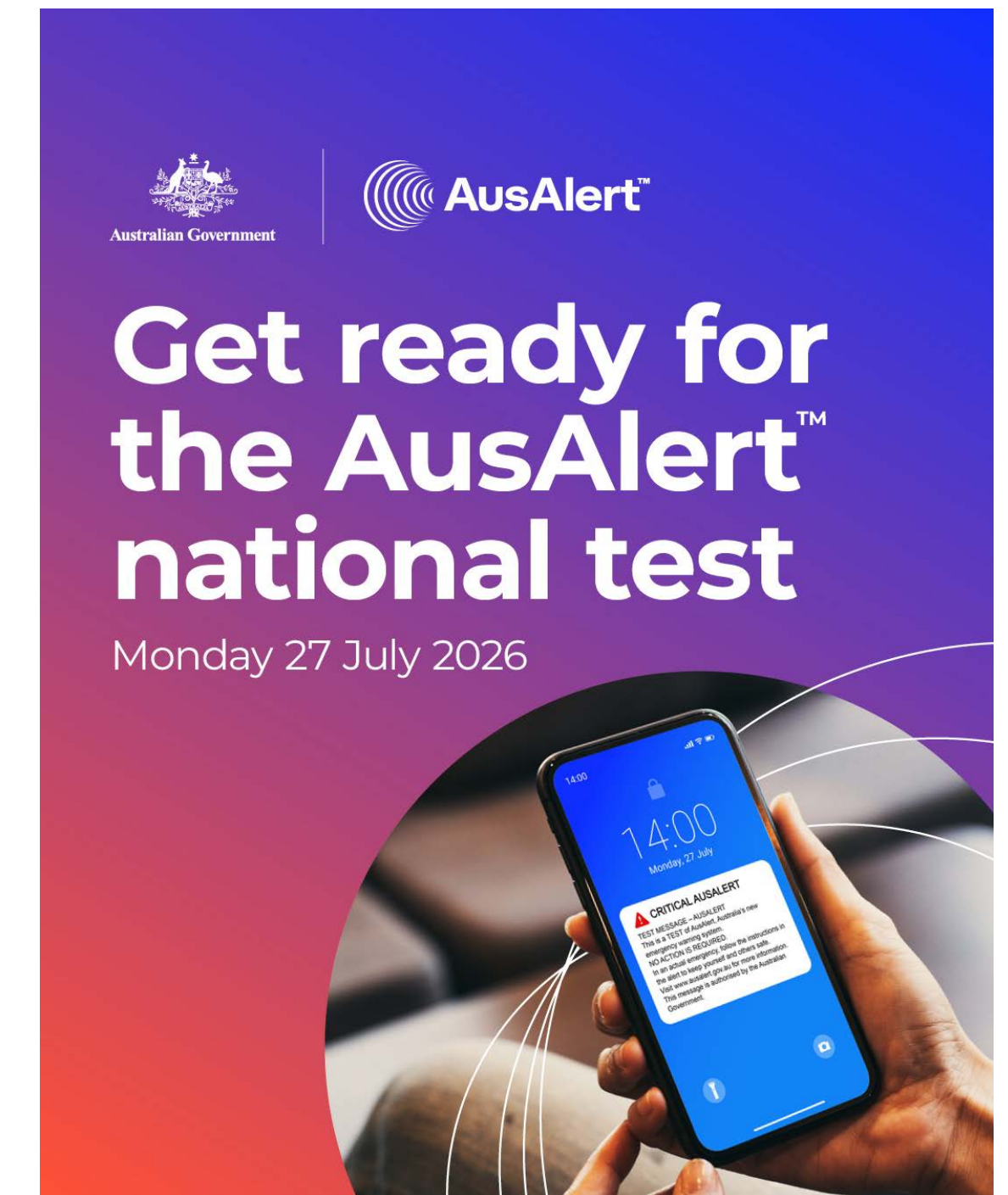
Download resources



Social media tiles

These social media tiles include information to help prepare for the AusAlert tests and launch.

You can download these to share on your social media channels, via messaging apps and email, or across other digital channels.



[Download resources](#)

Social media captions

For each social media tile, we've also provided a suggested social media post caption you might like to use.

Here are versions for you to copy and paste.



Title:

Get ready for AusAlert

Caption:

The Australian Government is launching AusAlert, a new national warning system that uses the latest technology to send emergency messages to compatible mobile devices.

It's a fast and reliable way to help communities like yours be informed and better prepared during local and national emergencies.

It's just one of the many ways the Australian Government and state and territory emergency services organisations are helping to keep Australians safer.

What will AusAlert sound like?

If your device is turned on, an AusAlert may:

- make it vibrate
- play a loud siren-like sound for 10 seconds.

This may happen even if the volume is turned down or your device is on silent or do not disturb.

What should I do if I receive an AusAlert?

If you receive an AusAlert:

- stay calm
- read the message carefully
- ask someone you trust for help, if you need to
- follow the instructions in the alert.

Can I trust AusAlert?

AusAlert is run by the Australian Government and is safe and secure.

AusAlert:

- will never ask for personal or financial details
- does not require you to sign up or download an app
- does not track your location.

If you receive anything that seems suspicious, report it to ScamWatch at scamwatch.gov.au

Get AusAlert ready

Some older mobile phones, like those made before 2019, may not receive AusAlerts. Apple iPads do not receive AusAlerts.

Always install the latest software updates on your device when asked so you're ready to receive AusAlerts. If you're not sure if your mobile device will receive an

AusAlert, visit ausalert.gov.au or ask someone you trust for help.

How else can I stay informed in an emergency?

AusAlert is just one way to get information in an emergency.

Also use other trusted sources, such as:

- local or national TV or radio
- emergency services apps and websites
- family, friends or neighbours.

Help with AusAlert

If you have questions about AusAlert or updating your device, ask a carer, family member or someone you trust for help.

To learn more, visit ausalert.gov.au

Social media captions

For each social media tile, we've also provided a suggested social media post caption you might like to use.

Here are versions for you to copy and paste.



Title:

Get ready for the AusAlert national test

Caption:

The Australian Government is launching AusAlert, a new national warning system. It will send emergency messages to compatible mobile devices during disasters such as bushfires, severe weather and public health emergencies.

The AusAlert national test

Before AusAlert is ready to use in October 2026, the system needs to be tested across Australia. This is called the AusAlert national test.

On Monday 27 July 2026, all compatible mobile phones, tablets and smart watches will receive an AusAlert test alert at the same time.

This will happen at around:

- 2:00 pm AEST – Queensland, New South Wales, Australian Capital Territory, Victoria, Tasmania
- 1:30 pm ACST – Northern Territory, South Australia, Broken Hill (NSW)
- 12:00 pm AWST – Western Australia.

What will the AusAlert national test sound like?

If your device is turned on, the AusAlert national test may:

- make it vibrate
- play a loud siren-like sound for 10 seconds.

This will happen even if the volume is turned down or your device is on silent or do not disturb.

What should I do if I receive a test alert?

The AusAlert national test is just a test. You don't need to do anything. In an actual disaster, follow the AusAlert instructions to keep yourself and others safe.

Get AusAlert ready

Some older mobile phones, like those made before 2019, may not receive AusAlerts. Apple iPads do not receive AusAlerts. Always install the latest software updates on your device when asked so you're ready to receive AusAlerts. If you're not sure if your mobile device will receive an AusAlert, visit ausalert.gov.au or ask someone you trust for help.

Opting out

If receiving the national test could upset you, turn off your mobile device or switch it to aeroplane mode before the test time in your location. Leave it off for at least one hour.

Help with AusAlert

If you have questions about the AusAlert national test or updating your device, ask a carer, family member or someone you trust for help.

To learn more, visit ausalert.gov.au

Animation

This short animation provides a brief overview of AusAlert, community testing in June 2026, and the national test on Monday 27 July 2026.

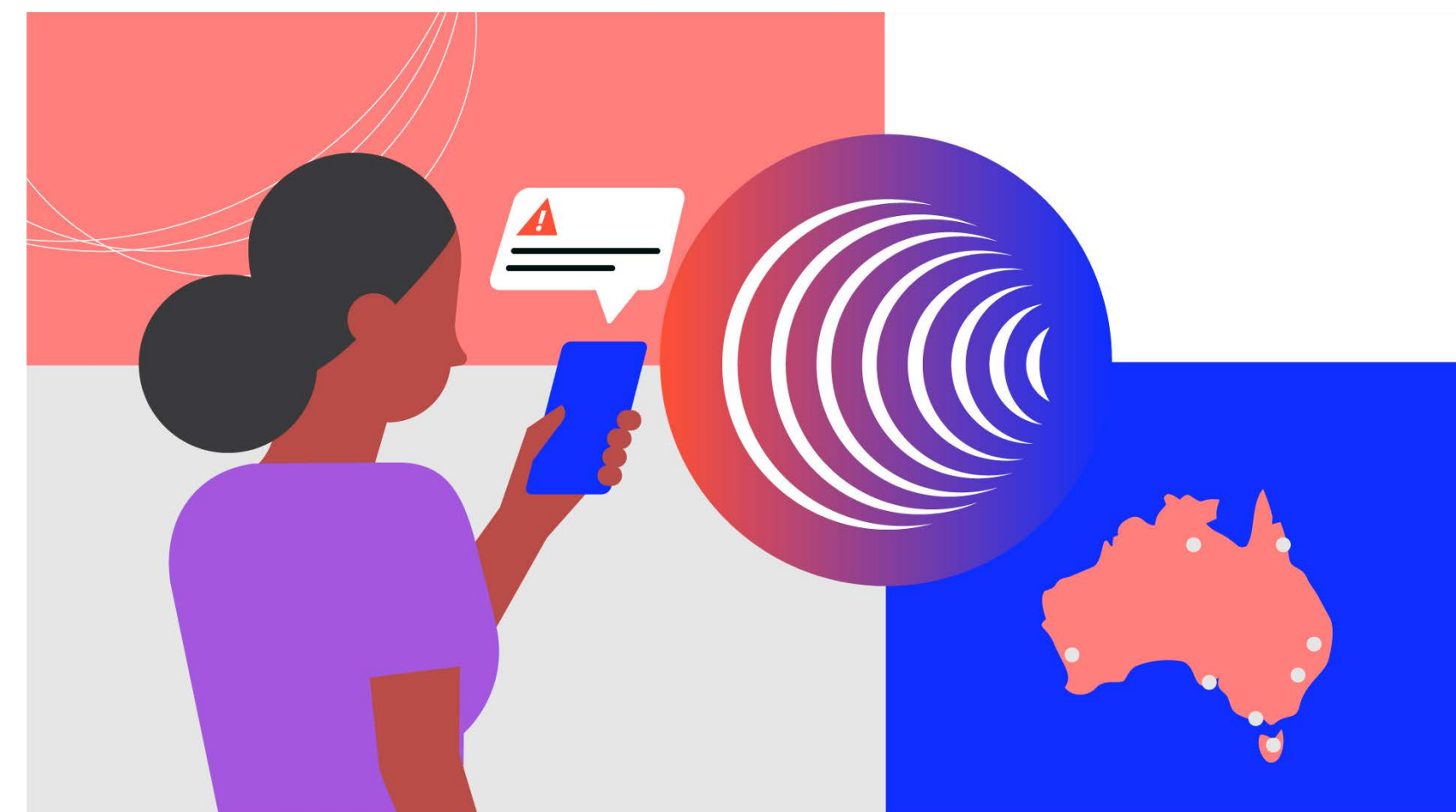
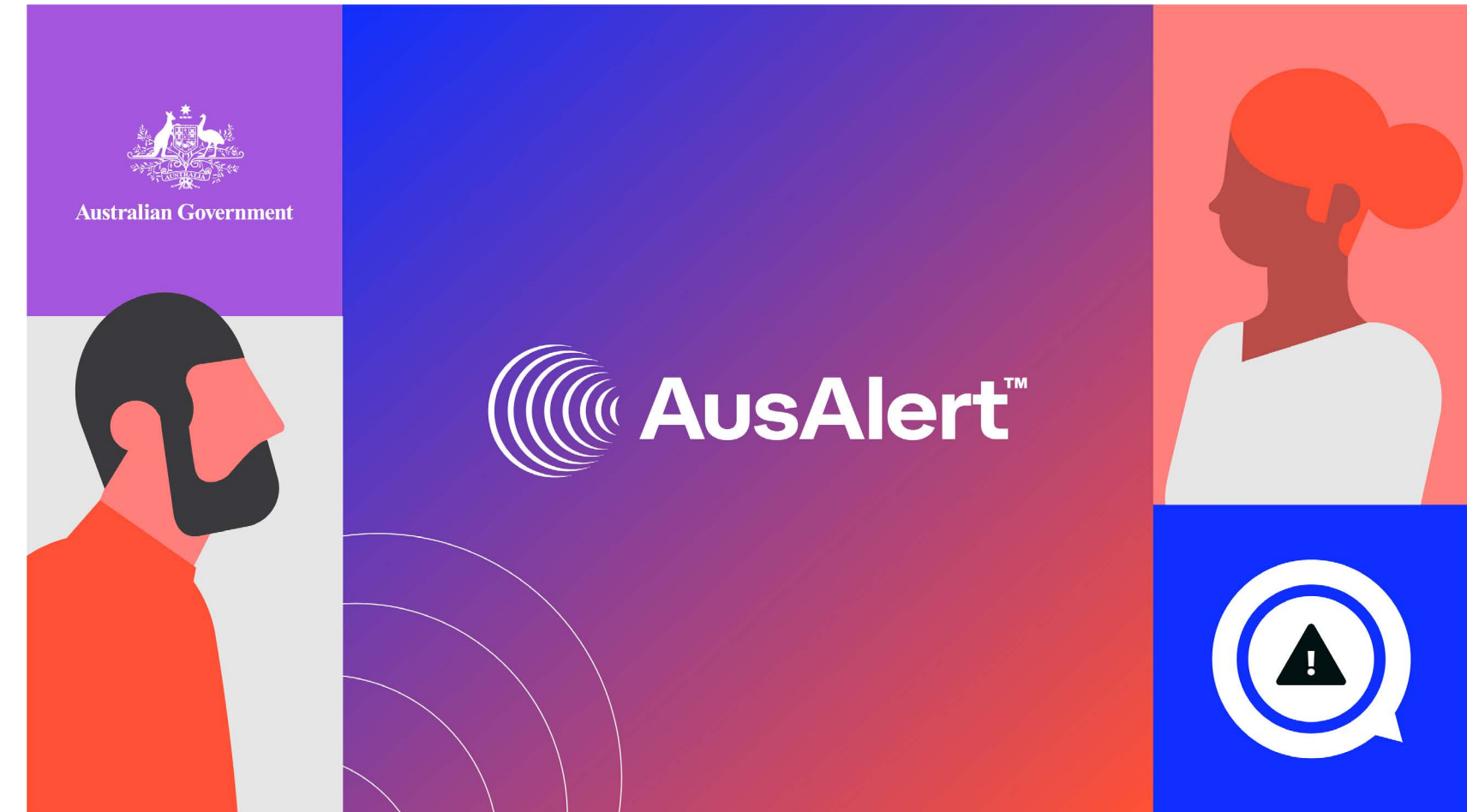
It includes Auslan support, and an Easy Read version is available.

It is also available for multicultural audiences in 19 languages.

You can download the English version of this video to share via email, social media and other digital channels.

Additional versions of the animation can be downloaded at ausalert.gov.au

Download resources



Animation

Script

In October 2026, the Australian Government is launching AusAlert – a new national warning system that uses the latest technology to send emergency messages to compatible mobile phones, tablets and smart watches.

It's a fast and reliable way to help keep you informed so you can act quickly during local and national disasters. These could be natural hazards like bushfires, floods and cyclones, security threats or public health emergencies.

Before AusAlert is ready to use, we need to test the system. We also want Australians to recognise what an AusAlert looks and sounds like.

Community testing will happen in June 2026 in selected locations across Australia. To see the full list of areas and test times, please visit the 'Community testing' section of the AusAlert website.

There will also be a national test on Monday 27 July 2026. The test time will vary across Australian time zones. Visit the 'National test' section of the AusAlert website to find the time in your location.

You don't need to sign up for AusAlert. If your mobile device is compatible, you'll receive a test alert, which will look like this.

[Show test message on screen]

[Play siren sound underneath voice over]

The test will make a loud siren-like sound and vibrate for about 10 seconds. It will sound even if your device is on 'silent' or 'do not disturb'. If this noise could disrupt you or cause you to feel unsafe, please turn off your mobile devices or switch them to aeroplane mode before the test time, and leave them off for at least one hour.

If you receive a test alert while driving or riding, don't pick up your mobile phone. Instead, find a safe and legal place to pull over and read the message.

AusAlert test messages will clearly say they are a test. You don't need to do anything. But in an actual emergency, follow the AusAlert instructions to keep yourself and others safe.

For more information on AusAlert tests, visit [ausalert dot gov dot au](https://ausalert.gov.au).



Australian Government
National Emergency Management Agency



AusAlert™

More information

To learn more, visit ausalert.gov.au



Government of
South Australia

