



# The AusAlert™ Campaign

RESOURCES FOR SURVIVORS



# **Acknowledgement of Country**

The Australian Government acknowledges the Traditional Owners of Country throughout Australia and acknowledges their continuing connection to land, waters and community. We pay our respects to the people, the cultures and the Elders past and present.

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# Introduction

The Australian Government is launching AusAlert – a new national warning system that sends emergency messages to compatible mobile devices.

It's a fast and reliable way to help keep Australians informed so they can act quickly during disasters such as bushfires, severe weather and public health emergencies.

Before AusAlert is ready to use in October 2026, we need to test the system locally and nationally. We also want all Australians to know what an AusAlert will look and sound like and how to stay safe when receiving an alert.

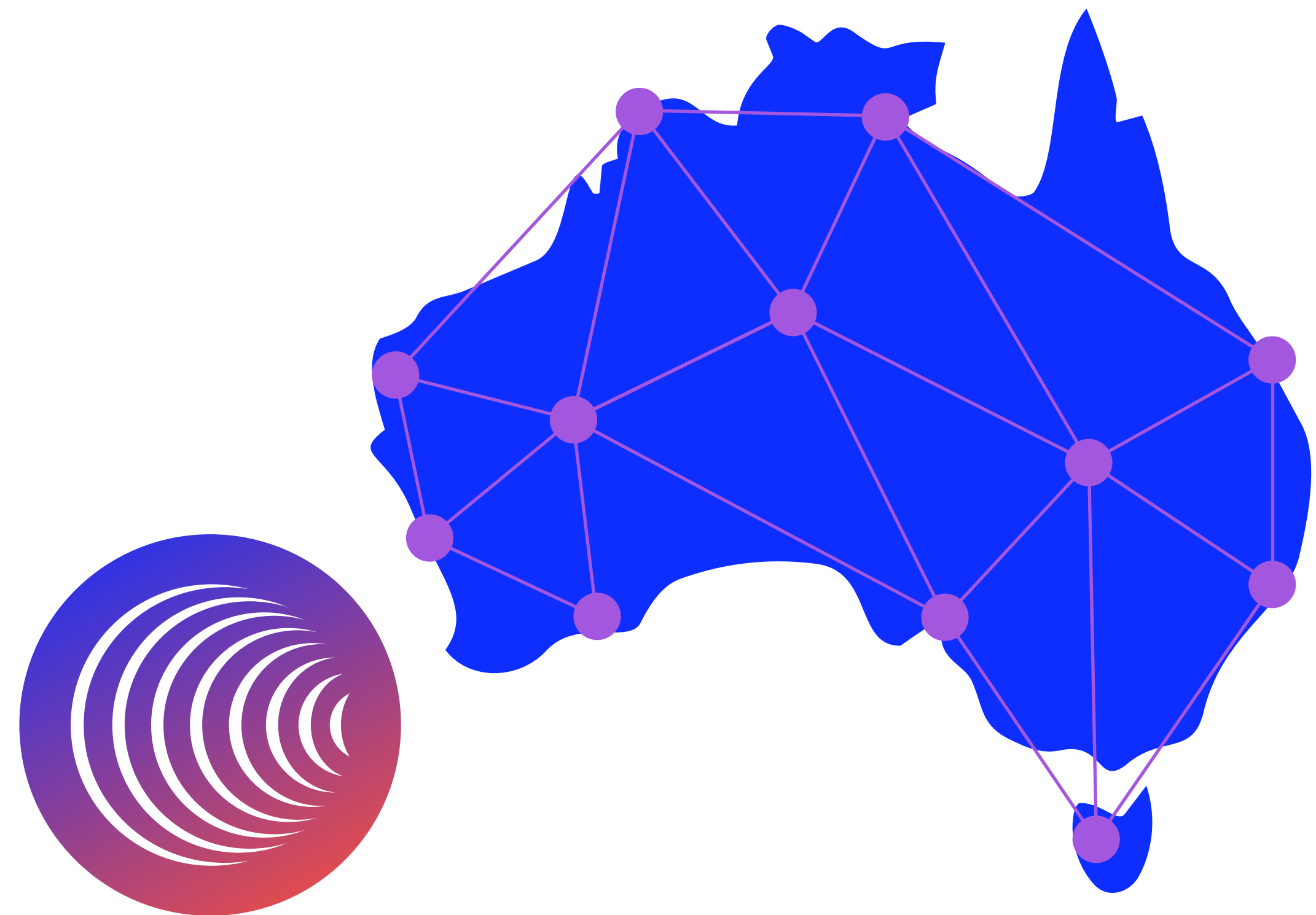
We'd love you to share these assets with your communities and stakeholders to raise awareness of AusAlert, community testing and the national test.



# The AusAlert campaign

The AusAlert campaign aims to:

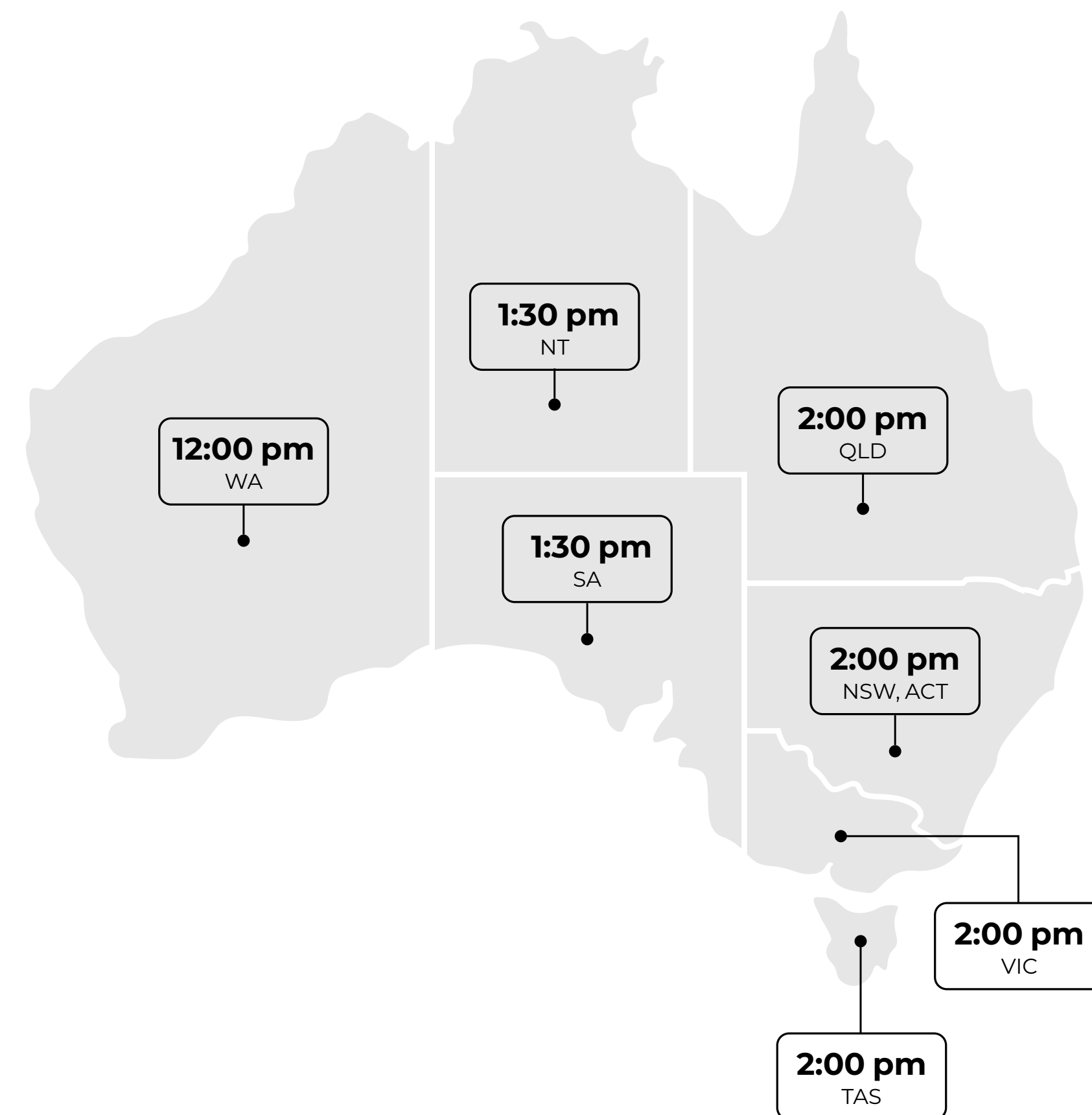
- let people know about AusAlert
- highlight the features and benefits of AusAlert
- tell people AusAlert is being tested across Australia in June and July 2026.



# Key messages

- The Australian Government is launching AusAlert in October 2026.
- AusAlert messages share important information. But they could make hidden safety devices easier to find.
- An AusAlert will cause your mobile device to vibrate and deliver a loud siren-like warning sound.
- Some AusAlerts will sound even if you've set your device to 'silent' or 'do not disturb' mode.
- Before AusAlert is ready to use, it will be tested to make sure it works as intended.
- AusAlert will be tested in selected local communities across Australia in June 2026.
- AusAlert will be tested nationally on Monday 27 July 2026, and all compatible mobile devices across Australia will receive a test alert on this day.

- The AusAlert national test will happen at these times across Australia:



# In the pack

**This stakeholder pack contains the following AusAlert resources:**

- Posters
- Factsheets
- Social media tiles
- Animation

You can download additional language resources at [\*\*ausalert.gov.au\*\*](https://ausalert.gov.au)

# Actions you can take

Please use the materials in this pack to share information about AusAlert with your community, via the channels and methods you know will reach them best.

Encourage survivors across Australia to prepare for AusAlert testing and the AusAlert launch by visiting [ausalert.gov.au](https://ausalert.gov.au)

# Posters

These printable A3 posters highlight key information about staying safe during AusAlert testing and once AusAlert launches.

You can print and display them in your community, or download to share on your social media channels, via messaging apps and email, or across other digital channels.

**Australian Government** | **AusAlert™**

## Staying safe with AusAlert™

AusAlert is Australia's new national warning system. It sends emergency messages to compatible mobile devices during disasters such as bushfires, severe weather and public health emergencies.

**Before AusAlert testing starts on Monday 27 July 2026**

This is called the AusAlert test alert. On Monday 27 July, compatible mobile phones, tablets and smart watches will receive a test alert at around:

- 2:00 pm AEST – Australian Capital Territory
- 1:30 pm ACST – Broken Hill (NSW)
- 12:00 pm AWST – Western Australia

**AusAlert messages share important information, but they could make hidden safety devices easier to find.**

**If your phones, tablets or smart watches are turned on, an AusAlert may:**

- make them vibrate
- play a loud siren-like sound for 10 seconds
- turn the screen on automatically.

**This may happen even if the volume is turned down or your devices are on silent or do not disturb.**

**What you should do**

If you think it might not be safe for you or someone you care about to receive an AusAlert:

- keep your safety devices turned off OR
- in aeroplane mode (if you have it) EXCEPT
- if you need to use them.

**Remember – you can still use wi-fi if your device is in aeroplane mode. If it doesn't have aeroplane mode, turn it off instead.**

**Help and advice**

**If you're worried about your immediate safety, call 000.**

For advice or support:

- about your safety, call 1800RESPECT on 1800 737 732
- in your local area, visit the ANROWS website at [anrows.org.au/support-directory](https://anrows.org.au/support-directory)
- if you're an Aboriginal or Torres Strait Islander, call 13YARN on 13 92 76.

For more information, visit [ausalert.gov.au](https://ausalert.gov.au)

[Download resources](#)

# Factsheets

These printable A4 factsheets provide detailed guidance on staying safe during AusAlert testing and once AusAlert launches.

You can print and hand them out, or download to share them via email, social media and other digital channels.

The AusAlert Safety Guide for Survivors is also available in 19 languages.

These language versions can be downloaded at [ausalert.gov.au](https://ausalert.gov.au)

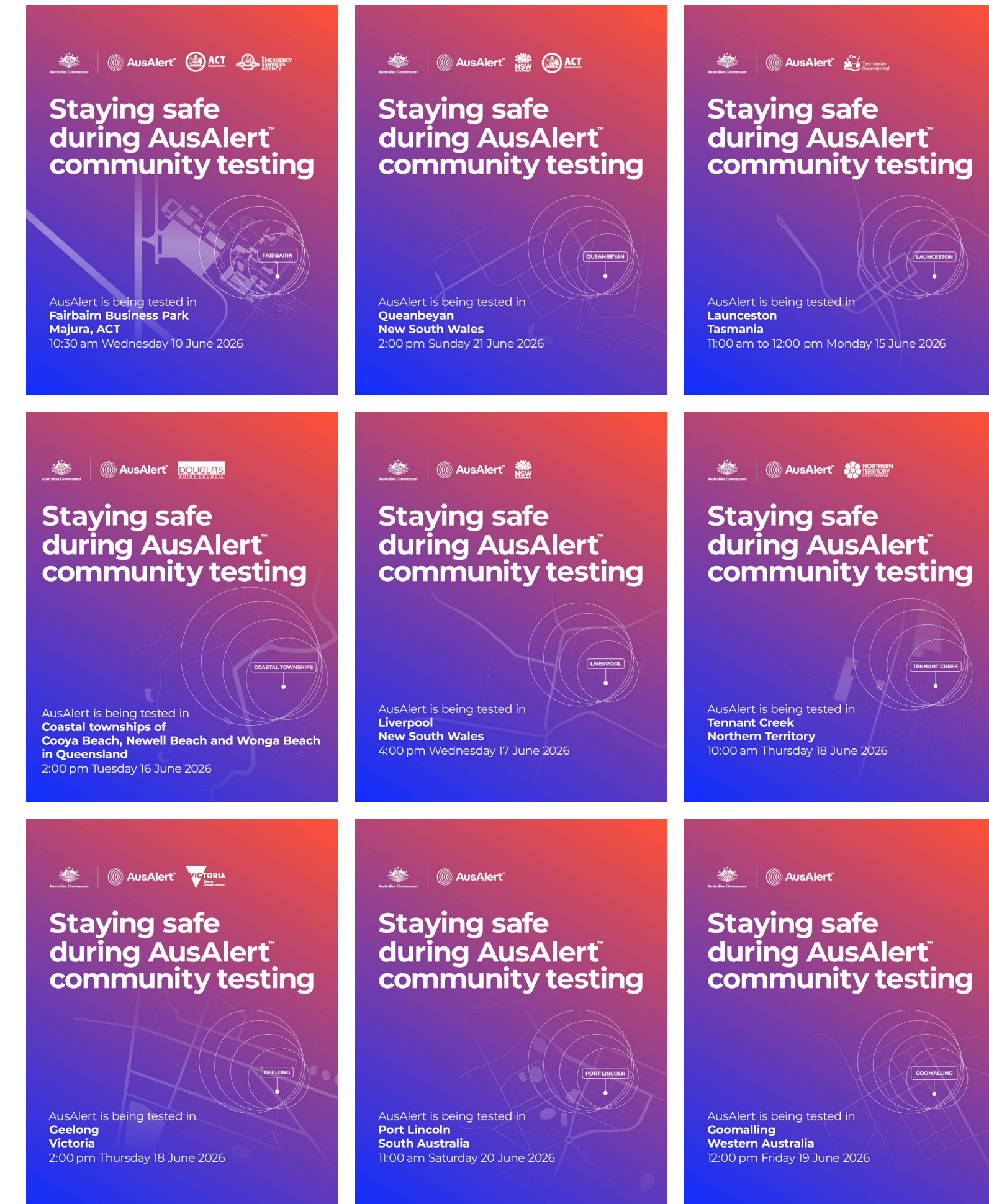
[Download resources](#)



# Social media tiles

These social media tiles include information about staying safe during AusAlert testing and once AusAlert launches.

You can download these to share on your social media channels, via messaging apps and email, or across other digital channels.



[Download resources](#)

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These social media tiles include information about staying safe during AusAlert testing and once AusAlert launches.

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[Download resources](#)

# Social media captions

For each social media tile, we've also provided a suggested social media post caption you might like to use.

Here are versions for you to copy and paste.



## Versions:

[Geelong]  
[Goomalling]  
[Launceston]  
[Liverpool]  
[Coastal townships]  
[Port Lincoln]  
[Queanbeyan]  
[Tennant Creek]

## Headline:

Staying safe during AusAlert community testing

## Subhead:

AusAlert is being tested in [Fairbairn Business Park]  
[10:30 am Wednesday 10 June 2026]

## Caption:

The Australian Government is launching AusAlert, a new national warning system. It will send emergency messages to compatible mobile devices during disasters such as bushfires, severe weather and public health emergencies.

Before AusAlert is ready to use in October 2026, the system needs to be tested in selected communities across Australia. This is called AusAlert community testing.

At around [10:30 am] on [Wednesday 10 June 2026], your mobile devices, such as phones, tablets and smart watches, may receive a test alert.

If your devices are turned on, the AusAlert test will:

- make them **vibrate**
- play a **loud siren-like sound for 10 seconds**
- **turn the screen on** automatically.

**This may happen even if the volume is turned down or your devices are on silent or do not disturb.**

**AusAlert messages share important information, but they could make hidden safety devices easier to find.**

## What you should do

If you think it might not be safe for you or someone you care about to receive the AusAlert test, do the following at least **one hour before the test time:**

- **turn your safety devices off** OR
- **switch them to aeroplane mode** (if you have it) AND
- **leave them off for 24 hours.**

Remember – you can still use wi-fi if your device is in aeroplane mode.

## Help and advice

**If you're worried about your immediate safety, call 000.**

For advice or support:

- about your safety, call 1800RESPECT on 1800 737 732
- in your local area, visit the ANROWS website at [anrows.org.au/support-directory](https://anrows.org.au/support-directory)
- if you're an Aboriginal or Torres Strait Islander, call 13YARN on 13 92 76.

For more information, visit [ausalert.gov.au](https://ausalert.gov.au)

# Social media captions

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## Headline:

Staying safe during AusAlert community testing

## Subhead:

AusAlert is being tested in [Fairbairn Business Park] [10:30 am Wednesday 10 June 2026]

## Shorter alt caption:

**Around [10:30 am] on [Wednesday 10 June 2026],** we're testing AusAlert in your community. This is called AusAlert community testing. At this time, your mobile phones, tablets and smart watches might receive a test alert that causes them to **vibrate**, make a **loud siren-like sound for 10 seconds** and **turn the screen on** automatically. **This may happen even if the volume is turned down or your devices are on silent or do not disturb.**

**AusAlert messages share important information, but they could make hidden safety devices easier to find.**

If you think receiving this test alert might not be safe, do the following at least **one hour before the test time:**

- **turn your devices off** OR
  - **switch them to aeroplane mode** (if you have it)
- AND
- **leave them off for 24 hours.**

Remember – you can still use wi-fi if your device is in aeroplane mode.

**If you're worried about your immediate safety, call 000.**

For more information, visit [ausalert.gov.au](https://ausalert.gov.au)

# Social media captions

For each social media tile, we've also provided a suggested social media post caption you might like to use.

Here are versions for you to copy and paste.



## Tile:

Staying safe during the AusAlert national test  
Monday 27 July 2026

## Caption:

The Australian Government is launching AusAlert, a new national warning system. It will send emergency messages to compatible mobile devices during disasters such as bushfires, severe weather and public health emergencies.

Before AusAlert is ready to use in October 2026, the system needs to be tested across Australia. This is called the AusAlert national test.

On **Monday 27 July 2026**, your mobile devices – such as phones, tablets and smart watches – may receive a test alert at around:

- **2:00 pm AEST** – Queensland, New South Wales, Australian Capital Territory, Victoria, Tasmania
- **1:30 pm ACST** – Northern Territory, South Australia, Broken Hill (NSW)
- **12:00 pm AWST** – Western Australia.

If your devices are turned on, the AusAlert national test will:

- make them **vibrate**
- play a **loud siren-like sound for 10 seconds**
- **turn the screen on** automatically.

**This will happen even if the volume is turned down or your devices are on silent or do not disturb.**

**AusAlert messages share important information, but they could make hidden safety devices easier to find.**

## What you should do

If you think it might not be safe for you or someone you care about to receive the AusAlert national test, do the following at least **one hour before the test time:**

- **turn your safety devices off** OR
- **switch them to aeroplane mode** (if you have it)  
AND
- **leave them off for 24 hours.**

Remember – you can still use wi-fi if your device is in aeroplane mode.

## Help and advice

**If you're worried about your immediate safety, call 000.**

For advice or support:

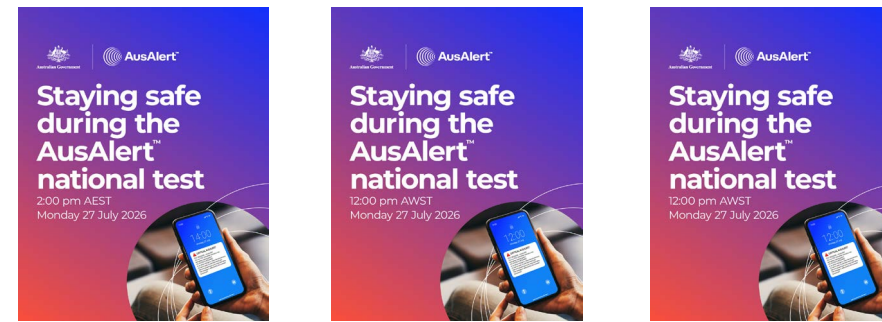
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For more information, visit [ausalert.gov.au](https://ausalert.gov.au)

# Social media captions

For each social media tile, we've also provided a suggested social media post caption you might like to use.

Here are versions for you to copy and paste.



## Tile:

Staying safe during the AusAlert national test  
[2:00 pm AEST]  
Monday 27 July 2026

## Versions:

[1:30 pm ACST]  
[12:00 pm AWST]

## Caption:

**Around 2:00 pm AEST on Monday 27 July 2026**, we're testing AusAlert across Australia. This is called the AusAlert national test. At this time, your mobile phones, tablets and smart watches might receive a test alert that causes them to **vibrate**, make a **loud siren-like sound for 10 seconds** and **turn the screen on** automatically. **This will happen even if the volume is turned down or your devices are on silent or do not disturb.**

**AusAlert messages share important information, but they could make hidden safety devices easier to find.**

If you think receiving this test alert might not be safe, do the following at least **one hour before the test time**:

- **turn your devices off** OR
- **switch them to aeroplane mode** (if you have it) AND
- **leave them off for 24 hours.**

Remember – you can still use wi-fi if your device is in aeroplane mode. If it doesn't have aeroplane mode, turn it off instead.

**If you're worried about your immediate safety, call 000.**

For more information, visit [ausalert.gov.au](https://ausalert.gov.au)

# Social media captions

For each social media tile, we've also provided a suggested social media post caption you might like to use.

Here are versions for you to copy and paste.



## Headline:

Staying safe with AusAlert

## Caption:

AusAlert is Australia's new national warning system. It sends emergency messages to compatible mobile devices during disasters such as bushfires, severe weather and public health emergencies.

**AusAlert messages share important information, but they could make hidden safety devices easier to find.**

If your phones, tablets and smart watches are turned on during an emergency, an AusAlert will:

- make them **vibrate**
- play a **loud siren-like sound for 10 seconds**
- **turn the screen on** automatically

**This may happen even if the volume is turned down or your devices are on silent or do not disturb.**

## What you should do

If you think it might not be safe for you or someone you care about to receive an AusAlert:

- keep your safety devices turned off OR
- in aeroplane mode (if you have it) EXCEPT
- if you need to use them.

**Remember – you can still use wi-fi if your device is in aeroplane mode. If it doesn't have aeroplane mode, turn it off instead.**

**Remember to also turn off any safety devices used by children in your care.**

## Help and advice

**If you're worried about your immediate safety, call 000.**

## For advice or support:

- about your safety, call 1800RESPECT on 1800 737 732
- in your local area, visit the ANROWS website at [anrows.org.au/support-directory](https://anrows.org.au/support-directory)
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# Animation

This short animation provides a brief overview of AusAlert, community testing in June 2026, and the national test on Monday 27 July 2026.

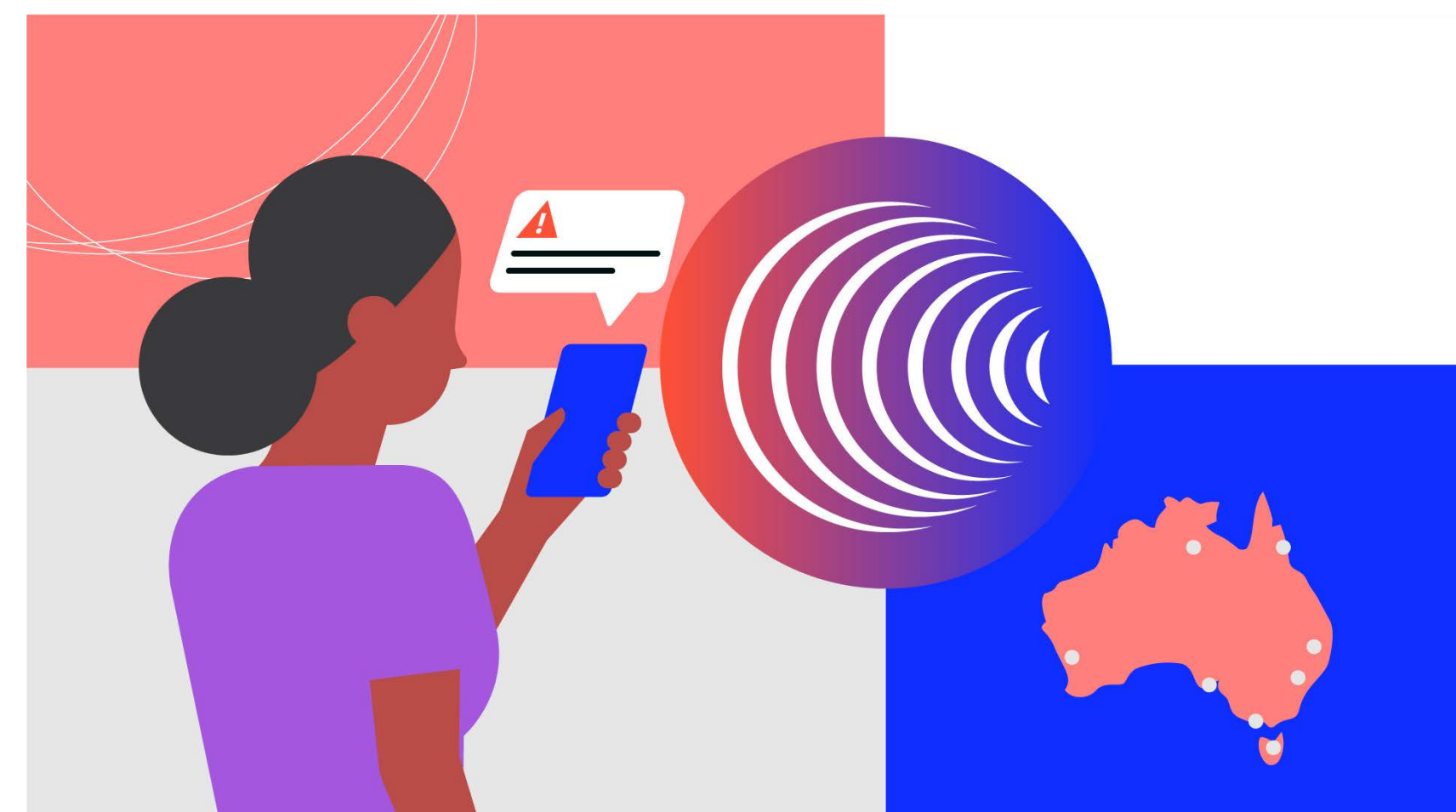
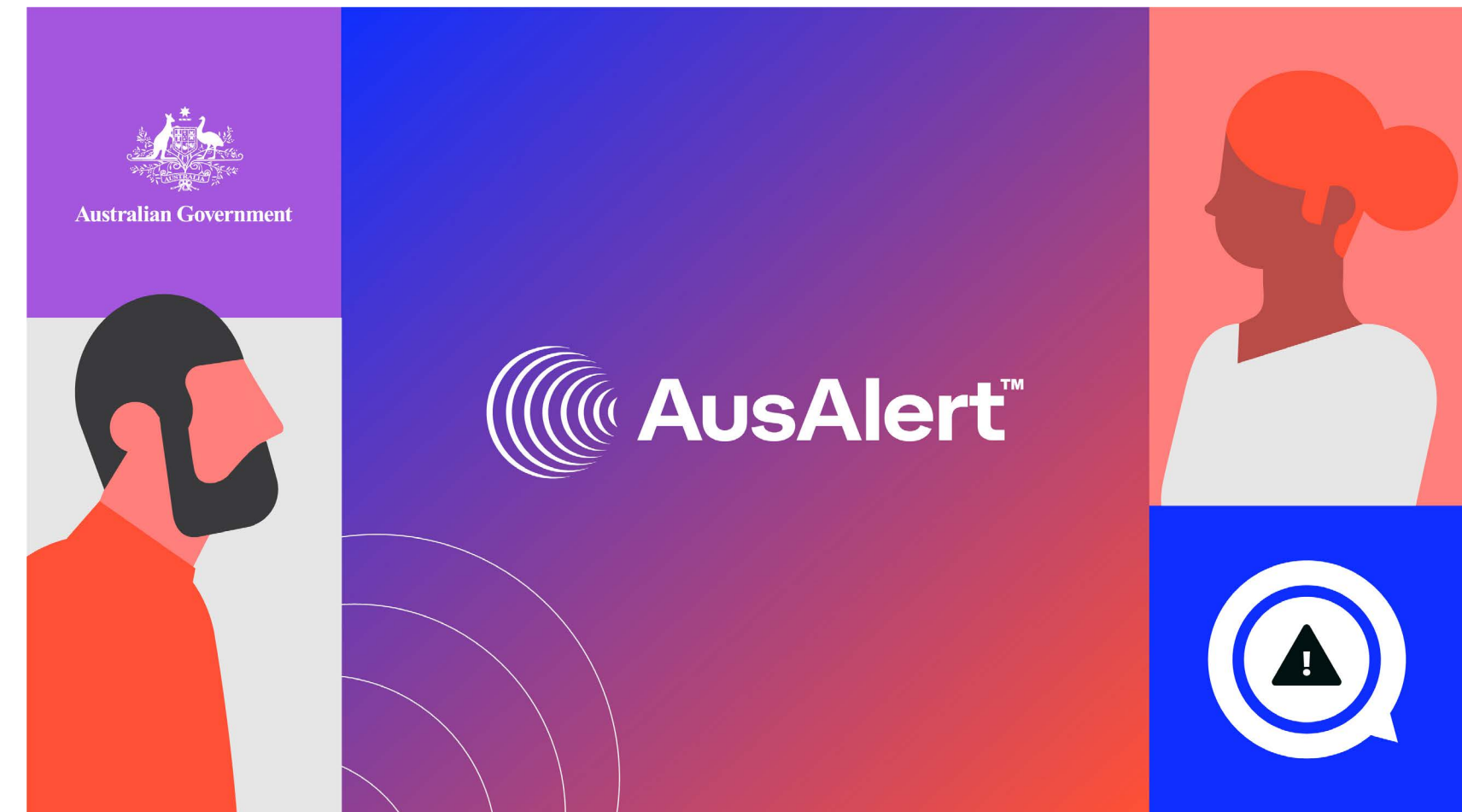
It includes Auslan support, and an Easy Read version is available.

It is also available for multicultural audiences in 19 languages.

You can download the English version of this video to share via email, social media and other digital channels.

Additional versions of the animation can be downloaded at [ausalert.gov.au](https://ausalert.gov.au)

[Download resources](#)



# Animation

## Script

In October 2026, the Australian Government is launching AusAlert – a new national warning system that uses the latest technology to send emergency messages to compatible mobile phones, tablets and smart watches.

It's a fast and reliable way to help keep you informed so you can act quickly during local and national disasters. These could be natural hazards like bushfires, floods and cyclones, security threats or public health emergencies.

Before AusAlert is ready to use, we need to test the system. We also want Australians to recognise what an AusAlert looks and sounds like.

Community testing will happen in June 2026 in selected locations across Australia. To see the full list of areas and test times, please visit the 'Community testing' section of the AusAlert website.

There will also be a national test on Monday 27 July 2026. The test time will vary across Australian time zones. Visit the 'National test' section of the AusAlert website to find the time in your location.

You don't need to sign up for AusAlert. If your mobile device is compatible, you'll receive a test alert, which will look like this.

[Show test message on screen]

[Play siren sound underneath voice over]

The test will make a loud siren-like sound and vibrate for about 10 seconds. It will sound even if your device is on 'silent' or 'do not disturb'. If this noise could disrupt you or cause you to feel unsafe, please turn off your mobile devices or switch them to aeroplane mode before the test time, and leave them off for at least one hour.

If you receive a test alert while driving or riding, don't pick up your mobile phone. Instead, find a safe and legal place to pull over and read the message.

AusAlert test messages will clearly say they are a test. You don't need to do anything. But in an actual emergency, follow the AusAlert instructions to keep yourself and others safe.

For more information on AusAlert tests, visit [ausalert dot gov dot au](https://ausalert.gov.au).



Australian Government  
National Emergency Management Agency



# More information

To learn more, visit [ausalert.gov.au](https://ausalert.gov.au)

